



# SPONSORSHIP GUIDE

**IIA Miami Chapter | 2026 - 2027**

Grow with the leading audit community in South Florida

# Welcome Partners

Congratulations on taking this step towards your success as a sponsor and your valuable contribution to our chapter.

This guide is designed with action in mind—skipping formalities to focus on actionable content that helps you make an informed decision for your organization.

**Become a valued partner with our growing and exciting chapter in South Florida.**



# Who We Are

## Our Organization

The Institute of Internal Auditors (IIA) Miami Chapter is a local, non-profit group based in South Florida.

We serve as the global voice, recognized authority, and principal educator of the internal audit profession.

## Our Membership

Our members are leaders in South Florida working in:

- Internal Auditing & Risk Management
- Governance & Internal Control
- IT Audit & Cybersecurity
- Education & Security

# | The Thrilling Chapter of Florida

**600+**

Total Members

**5,000**

Mailing List Reach

**300**

Max Event Attendance

Proud recipient of IIA Gold Status Achievement

# Our Flagship Event Lineup: Earn Maximized CPE Credits

The FY26/27 portfolio: three practical, differentiated full-day conferences targeting 8 CPE hours each, plus one focused virtual webinar. Select an event to see the expanded concept and tentative topics.

OCTOBER 2026

8 CPEs · In person

## AI Under Control: Governance, Audit, and Resilience in Practice

Data Governance · AI Inventory & Risk Tiering · AI-Assisted SOX Testing · Cyber Resilience

South Florida

[View event details →](#)

JANUARY 2027

2 CPEs · Virtual

## From Finding to Fix: Managing Significant Deficiencies and Material Weaknesses

A Practical Webinar on Assessment, Remediation, Governance, and Closure

Online

[View event details →](#)

MARCH 2027

8 CPEs · In person

## The New Three Lines of Defense: Building the Internal Audit Function of the Future

Coordinated Assurance, Auditing Strategy, and Continuous Auditing

South Florida

[View event details →](#)

MAY 2027

8 CPEs · In person

## Fraud: When Culture Becomes a Risk

AI-Enabled Deception, Cultural Dexterity, and Behavioral Risk

South Florida

[View event details →](#)

# Strategic Benefits of Partnership



## 1. Maximum Exposure

Put your brand in front of 600+ active members and a mailing list of 4,000+ industry professionals.

Gain visibility through logo placement on web communications and promotional activities.



## 2. Network with Leaders

Engage directly with Chief Audit Executives through exclusive CAE Round Tables.

Build lasting relationships with South Florida's primary decision makers in risk and governance.



## 3. Community Force

Become a pillar of the Miami audit community by supporting professional education and local growth.

Position your organization as a thought leader through speaking opportunities at major conferences.

# Elevate Your Brand: Media Exposure



## Member Letters

Direct features in our monthly membership communications sent to 4,000+ pros.



## Social Media

Active promotion across our LinkedIn and Instagram outlets for maximum reach.



## Chapter Page

Permanent logo placement on our official chapter page as a strategic partner.

# | Year-Round Engagement



## Coffee & Connect

Casual networking sessions to build relationships with local audit professionals.



## CAE Round Tables

Exclusive leadership discussions for Chief Audit Executives in South Florida.

# Annual Sponsorship Levels

ANNUAL SPONSORSHIP

## Three ways to invest in the year ahead.

Annual sponsors receive recognition throughout the year in chapter communications, on our website, and at events. Each level can be achieved through a general sponsorship or an upfront commitment combining any of the events above that meets the minimum thresholds below.

### Silver

\$5,000  
MINIMUM INVESTMENT

- ◆ Recognition and logo on Chapter website, in chapter communications, and at events as a Silver Sponsor
- ◆ Priority speaking opportunities for at least one event annually (speakers vetted by the Programs Committee)
- ◆ Two free registrations to two events

Choose Silver

MOST POPULAR

### Gold

\$6,500  
MINIMUM INVESTMENT

- ◆ Recognition and logo on Chapter website, in chapter communications, and at events as a Gold Sponsor
- ◆ Priority speaking opportunities for at least two events annually (speakers vetted by the Programs Committee)
- ◆ Opportunity to promote sponsor's thought leadership or CPE events via chapter newsletter and/or website (up to 3 promotional activities per Chapter year)
- ◆ Two free registrations to three events

Choose Gold

### Platinum

\$8,500  
MINIMUM INVESTMENT

- ◆ Recognition and logo on Chapter website, in chapter communications, and at events as a Platinum Sponsor
- ◆ Priority speaking opportunities for at least two events annually (speakers vetted by the Programs Committee)
- ◆ Opportunity to promote sponsor's thought leadership or CPE events via chapter newsletter and/or website (up to 5 promotional activities per Chapter year)
- ◆ Listing of attendees for all events during the year (attendees who opt in for inclusion)
- ◆ Two free registrations to four events

Choose Platinum

# Event-Specific Packages

Prefer a single event? Pick a moment.

À la carte options for sponsors who want a targeted presence at a specific conference.

\$1,000

## Conference Signage

Stand a firm banner with your name and logo inside the conference room.

\$3,000

## Conference Exhibitor

Exhibitor table near registration, logo on invitations and event page, plus two complimentary registrations.

\$5,000

## Reception Host

Everything above, plus a 5-minute audience presentation and opt-in attendee list access.

### → Scholarships

Support students pursuing accounting or internal audit careers.

### → À la Carte

Tailor a package to your specific goals — we'll build it with you.

### → In-Kind

Contribute non-monetary resources to support our events.

# Flexible Partnership Options

-  **Scholarships:** Support students pursuing careers in accounting or internal auditing.
-  **À la Carte:** Tailor opportunities to align specifically with your corporate goals.
-  **In-Kind:** Contribute resources or expertise to support chapter initiatives.



# Terms & Conditions



## Logo Submission

Submit high-resolution EPS format to [president@iiami.org](mailto:president@iiami.org).



## 30+ Days Cancellation

Forfeit 50% of sponsorship fee (50% refund provided).



## Under 30 Days Cancellation

100% forfeiture of fee; no refund available.



## Governing Law

All agreements are subject to Florida State regulations.

# Become a Partner

Join the most thrilling chapter in Florida. Call David today.



**David F. Zapata**

VP of Partnerships

✉ [vppartnerships@iiamiami.org](mailto:vppartnerships@iiamiami.org)

🏢 The Institute of Internal Auditors - Miami Chapter

Serving the entire South Florida business community

# Regional Coverage

Miami • Fort Lauderdale • Boca Raton

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Thank you for your interest in our Chapter  
We hope to hear from you.